

Zachary L. Kalis

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EDUCATION

The University of Cincinnati | Cincinnati, Ohio

Degree: BBA: Major—Marketing; Certificate —Business Law & Ethics

Academic Scholarships: Cincinnatus Century Scholar, Cincinnati Co-op Ambassador

Kolodzik Business Scholar: Top 3% of Business Students in an accelerated education and experiential program

Expected Graduation: Spring 2026

GPA: 3.6

PROFESSIONAL EXPERIENCE

Amazon | Seattle, Washington

May 2025 - August 2025

Amazon Ads Brand & Marketing Intern

- Created and managed a centralized GTM database to streamline event performance tracking across Amazon Ads, improving cross-team data accessibility and analysis.
- Curated a comprehensive catalog of competitor event strategies to give teams a quick, strategic view of industry trends and formats, supporting planning for future Amazon Ads events.
- Produced email campaigns for event invitations, crafting engaging copy and creative design that sparked excitement among recipients

Warner Bros. Discovery | New York City, New York

January 2025 - April 2025

Golf Digest Marketing & Content Intern

- Edited and posted short-form golf content featuring Tiger Woods, generating over 15 million cumulative views across Instagram, YouTube, X, and Facebook.
- Supported the events team in planning and executing high-profile golf events at the nation's top golf courses, handling logistics, promotions, and sponsorship coordination.
- Organized and categorized golf shoe products in an internal online database to support editorial selection for upcoming Golf Digest magazine features.

Parker Hannifin | Cleveland, Ohio

May 2023 - December 2024

Marketing & Business Development Intern

- Founded a large-scale company program and coordinated audits across 200 + North American Parker facilities, ensuring maximum use of Parker parts and strengthening distributor relationships, resulting in substantial business growth for distributors.
- Directed the design and execution of a website for the Channel Marketing division, utilizing Adobe Experience Manager to enhance user experience and digital brand presence.
- Built a SharePoint web page centralizing all digital marketing assets, ensuring seamless access for marketing employees worldwide.

LEADERSHIP AND INVOLVEMENT

Lindner Tribunal | Cincinnati, Ohio

April 2024 - Present

Lindner College of Business Student Government President

- Spearheaded governance of all student organizations, ensuring protocol adherence and fostering success.
- Managed an \$80,000 budget, strategically allocating funds to boost the impact of student-led initiatives.
- Orchestrated monthly cabinet meetings, convening 36+ student organization presidents to address critical issues, share best practices, and strengthen the college community.

The Little Food Pantry | Chardon, Ohio

June 2021 - Present

Creator and Manager

- Designed and constructed a community food pantry in a local park, providing a space for residents to donate or collect non-perishable items, helping to combat food insecurity.

ADDITIONAL EXPERIENCE & INVOLVEMENT

UC Football Social Media Intern (2022 Season)

Lindner College Ambassador

Study Abroad – Querétaro, Mexico & Milan, Italy

Bearcat Pantry Volunteer

UC Club Golf Member

Lindner Investment Banking Program Marketing Lead

TOOLS & PLATFORMS

Adobe Creative Cloud

Adobe Experience Manager

Airtable, Trello, & Asana

SharePoint Web Development

Instagram/Facebook/YouTube

Microsoft Suite 365